



International Foundation
for Electoral Systems

IFES 2024 U.S. Election Program Sponsorship Opportunities

The International Foundation for Electoral Systems' (IFES) 2024 U.S. Election Program provides an unparalleled opportunity to increase your visibility and grow your network. As a sponsor of the 2024 U.S. Election Program – the largest gathering of global election officials in the United States this year – you will reach a core audience of election experts, government officials, and democracy supporters from around the world. The 2016 U.S. Election Program (our last in-person program) featured 550 participants from 90 countries.

Don't miss this exceptional chance to be a champion for democracy and get your brand in front of the world's top election officials.

“ I just have to say, we are so grateful to IFES. So grateful for the work being done to provide an opportunity to connect us with this important global community.”

Microsoft President
Brad Smith, 2020 USEP

PLATINUM SPONSORSHIP

\$100,000

- Opportunity to address U.S. Election Program participants
- Sponsorship of the Election Night Watch Party
- Banner ad on mobile conference app
- Access to VIP areas
- Branded, customized U.S. Election Program breakout session
- Tabletop exhibit in exhibitor's hall
- 10 complimentary full conference registrations with a reserved seating area
- Sponsor badge ribbons for company representatives
- Acknowledgement in IFES communications, on social media, and on signage, including dedicated social media posts and premier logo placement
- Description, logo, and link on mobile conference app
- Opportunity to provide collateral in attendee gift bag
- List of attendee organizations, upon request

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GOLD SPONSORSHIP \$50,000

- Tabletop exhibit in exhibitor's hall
- Eight complimentary full conference registrations
- Sponsor badge ribbons for company representatives
- Acknowledgement in select IFES communications and on select event signage
- Description, logo, and link on mobile conference app
- Opportunity to provide collateral in attendee gift bag
- List of attendee organizations, upon request

SILVER SPONSORSHIP \$25,000

- Four complimentary full conference registrations
- Sponsor badge ribbons for company representatives
- Acknowledgement in select IFES communications and on select event signage
- Description, logo, and link on mobile conference app
- Opportunity to provide collateral in attendee gift bag
- List of attendee organizations, upon request

BRONZE SPONSORSHIP \$10,000

- Two complimentary full conference registrations
- Sponsor badge ribbons for company representatives
- Acknowledgement in select IFES communications and on select event signage
- Description, logo, and link on mobile conference app
- Opportunity to provide collateral in attendee gift bag
- List of attendee organizations, upon request

CUSTOM SPONSORSHIPS

Additional sponsorship opportunities are available. IFES will work with the sponsor to develop a unique partnership that aligns with the sponsor's brand and business marketing goals.

Please contact esidell@ifes.org to review these opportunities.