



# IFES She Leads Tunisia

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07/11/2024



# Agenda

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1

**IMPLEMENTATION  
PROCESS**

2

**COMMUNITY  
INITIATIVES**

3

**IMPACT**

4

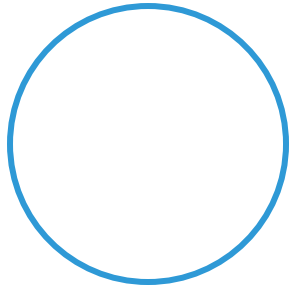
**CHALLENGES &  
RECOMMENDATIONS**

# PROCESS

Lorem Ipsum

# IMPLEMENTATION PROCESS

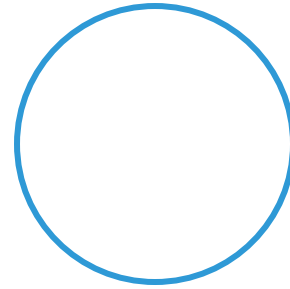
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**Sep – Dec 2023**

## **First Phase**

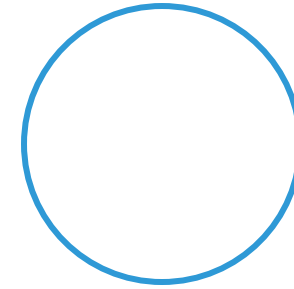
Review and update the IFES developed She Leads curriculum (localization)



**January 2024**

## **Second Phase**

Training of 20 Civic Education Ambassador on two tracks (intermediate and advanced)



**Feb – May 2024**

## **Third Phase**

Implementation of community activities at the local level



نسائم قيادات  
SHE LEADS TUNISIA



نساء قيادات  
*SHE LEADS TUNISIA*

# Community Initiatives

# Examples of Community Initiatives



## Access to Drinking Water

The initial activity was infrastructure enhancement and road connections. After confirmation with the delegate the budget shortage issue, the woman leader shifted the focus of her local advocacy campaign from repairing the roads to providing drinking water,

A month ago, the rural area was connected with drinking water,



## Reopening of Artisans Venue

In 2009, the Ministry of Handicrafts and the Ministry of Women established a venue for women artisans, which has been closed for 15 years. Efforts led by a woman ambassador, including petitions and meetings, prompted the Ministry of Handicrafts to make a surprise visit and commit to reopening the venue. On May 10, the Ministry officially announced the venue would be reopened, allowing women artisans to resume their work.



## Waste Management

A petition in Tamazout to improve waste management, gathering 78 signatures from 200 residents. She convinced the municipality to hold a town hall meeting, leading to a new petition call for the reopening of a street that would facilitate the trash collection in this neighborhood and the decision to establish a periodic trash collection system and install new animal waste containers. On April 28, the municipality, media, local CSOs, and a private recycling company participated in the town hall and agreed on the new waste management plan.



## Local Issues Resolved

- 1. Lack of transportation
- 2. Connecting the municipal road with the main road
- 3. Providing a morning bus
- 4. Equipping a playground field for kids
- 5. Requesting the reopening of artisans venue
- 6. Installing lights to help the students reach the school
- 7. Access to drinking water
- 8. Transportation and road repair
- 9. Rehabilitation and opening of a local first aid facility
- 10. Providing public transportation





**IMPACT**



# COMMUNITY ENGAGEMENT



More than **20** local authorities were summoned and worked with to address advocacy campaign issues and come up with practical solutions. Among the local authorities, we mention:

Municipalities, local councils, governorates, the state, the health delegation, the traditional industries delegation, the agriculture delegation, the transport delegation, the women's delegation, the Farmers' Union, the agricultural guidance cell, the education delegation, local council deputies, and regional council members.



# COMMUNITY ENGAGEMENT



- Approximately **6000 citizens** from **7 different governorates** were involved in advocacy campaigns and were made aware of advocacy techniques and how to communicate with decision-makers.
- The petition was used as a tool to pressure decision-makers 17 times by civic education ambassadors, and it contained approximately **2030 signatures** from local residents.





# **CHALLENGES & RECOMMENDATIONS**



**Thank you**