**ATTACHMENT 2**

**Performance Monitoring Plan**

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| **Performance Indicator /**  | **Detailed Definition of the performance indicator** | **Source, method, frequency, schedule of data collection** | **Staff responsible for collecting data** | **How data will be reviewed, analyzed and reported** | **Target group/audience** |
| ***Example:****Number of people reached through public awareness campaign* | ***Example:****Number of people reached by materials, messages, or other educational materials, messages and other educational forms of information.* ***Unit:*** *Number of people (disaggregated by gender, and IDP status)* | ***Example:******Data Source****: National and local media resources which publish thematic shows, interviews, publications etc.; public events and actions attendance sheets, material distribution records, view on social media etc.**Frequency – by-monthly* | ***Example:****PR Consultant, Regional coordinators* | ***Example:****1) Conduct media monitoring.* *2) Collect attendance sheets;**3) List publications (if any)**4) Collect number of views on social media**5) Responsible staff aggregates information* | ***Example:****The entire population of Ukraine, especially in ten pilot regions* |
| ***Example:****Number of partners reached through coalition building efforts* | ***Example:****Number of partner CSOs, local media, independent experts, local authorities’ representatives joined or directly involved in coalition activities* ***Unit:*** *Number of partners (disaggregated by type of partners)* | ***Example:******Data Source****: Coalition meetings/ events/ actions attendance sheets, material distribution records; local events records/reports, signatories to joint statements etc.**Frequency – after each event* | ***Example:****PR Consultant, Regional coordinators* | ***Example:****1) Collect attendance sheets, materials distribution records**2) Review collected materials and list number of partners**and coalition members;* *3) Media monitoring at national and local level* | ***Example:****CSOs, independent experts, local authorities, in ten pilot regions* |
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