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## LOCAL

# Voter registration drive launched

Cook County Clerk David D. Orr, along with Chicago Bears quarterback Jim Harbaugh, and a host of labor, community, business, church and student leaders, recently announced the kick-off of a major voter registration drive in Cook County.



## Orr opens drive to get more voters

Cook County Clerk David Orr has kicked off a drive to register college students to vote.

Orr started his campaign with an appearance at Prairie State College, Chicago Heights. In the Prairie State cafeteria, Orr spoke to a group of students about the importance of voting.

## Suburban voter registration up, Cook County Clerk says

Voter registrations in suburban Cook County are up roughly 25 percent for the March 17 primary, compared to the same period in 1988, according to figures released Monday by Cook County Clerk David Orr.

## Program brings voter registration to schools

By MADELEINE DOUBEK  
Daily Herald Political Editor

Following a few hours of work, there now are about 250 new, young voters in Schaumburg Township.

Cook County Clerk David Orr's office is instituting a pilot program that involves swearing in high school seniors as deputy registrars who could then, in turn, register their senior classmates who will be of voting age by the next election in November.

About nine student registrars signed up roughly 50 students to vote just before April's local elections. By the end of the week, the students will have registered about 200 more.



### Editorial

CHICAGO DEFENDER - Thursday, February 13, 1992

## The People Speak

### Register at Omni, Jewel, Dominick's

Dear Editor:

We're working to make voter registration extremely convenient this year. Every Jewel, Dominick's and Omni store in Cook County will offer registration today from 5 p.m. to 9 p.m.

Volunteers from the United Food and Commercial Workers Union, the League of Women Voters, the Chicago Voter Registration Coalition and other groups will be on hand to register you. Bring two pieces of ID, one of which should show your current address.

With the presidency, a U.S. Senate seat and every state legislative seat up for election this year, voters will set the American agenda for the next decade. To take part in these decisions, we must all register.

Take a minute and register to vote while you're at the grocery. Maybe the candidates can't really put a chicken in every pot but if we don't take the time to vote, we'll more than likely get our just desserts.

David Orr,  
Cook County clerk

# Orr announces voter registration increase

## COOK COUNTY CLERK DAVID D. ORR

### 1992 Plan For Revitalizing Voter Registration

- **Promotional Activities: "The Time Has Come...To Register and Vote"** -

This all-out publicity campaign features spokesman Jim Harbaugh, quarterback of the Chicago Bears, in widely used public service announcements for tv and radio. Our colorful logo is distributed on t-shirts, posters and buttons. The logo's design was voted "one of the best in Chicago" by the Chicago Tribune.

- **Student Outreach** - Through innovative peer registration programs we're tapping into an audience that doesn't usually register. We're sponsoring College Registration Day with student registrars and training high school seniors to be registrars. So far we registered over 3,500 students for the primary and we expect to register another 15,000 by the general election.

- **Special Registration Events** - The old saying is: "The way to a man's heart is through his stomach." We took that idea and came up with a creative, low-cost program that will place volunteer registrars at 200 Chicagoland Jewel and Dominick's food stores. Our two previous "Grocery Nights" netted 6,000 new registrants and we project 5,000 more by November. We hope for 8,000-10,000 new registrants when all 350 Chicagoland McDonald's restaurants provide registrations the weekend of October 3-4!

- **Deputy Registration** - We're attracting dozens of new community groups to the volunteer deputy registrar program, such as the PTA, VFW's, and Lions. Orr is making unprecedented efforts to support traditional registrar groups, such as churches and the League of Women Voters.

- **Future Voter** - Voting is a right all Americans are born with, so you're never too young to learn about the process. This specially-designed instructional program will reach 20,000 students in grades 1-8 in five school districts. They'll learn the importance of democracy and participation, culminating with an in-school election.

- **Entertainment** - Young people have the lowest voting rates in the country so we're doing all we can to reach this largely untapped voting group. We're offering registrations at 25 stadium concerts, and 150 small venues in conjunction with JAM Productions and several radio stations. We've already registered 500 people and we're projecting another 5,000. Two hundred new, young registrars will staff concerts.

- **Workplace Outreach** - We're working with unions to deputize members, culminating in a big Labor Day event. We're targeting the top 100 corporate employers to offer registration to their employees.

- **Driver's License Facilities, Other Events** - During the summer and fall, we're staffing all county driver's license facilities where we expect to get 20,000 new registrations. We're offering registrations at summer fairs, festivals and parades, as well as cafeterias, public plazas and malls.

- **Other Jurisdictions** - We're working in cooperation with the City of Chicago, Lake and other counties. We're working to make registration programs universal throughout the Chicagoland area.