



INTERNATIONAL FOUNDATION FOR ELECTORAL SYSTEMS

RFP-17-052

Voter Information Campaign in Egypt

Questions and Answers

March 7, 2017

1. When are the local council elections expected to take place?

IFES Responds:

The timeline of local council elections has not been announced yet. These elections could take place in 2017 or after. The date of these specific elections is irrelevant to the proposal submission. As noted in the RFP, bidders must submit their campaign focused on local council elections, but this is only for IFES' evaluation purposes. The awarded service provider will be conducting voter education campaigns that target different electoral events as well as potential campaigns between these events.

2. We understand that the election campaigns should be educational/informational, however for the local council elections campaign, it should be just informational and procedural, right?

IFES Responds:

That is correct.

3. The RFP mentioned that the project will extend till 2019. Would you please clarify the delivery date of each deliverable and please take into consideration that we cannot estimate the prices for next two years. Concerning the Outdoor Campaigns and Broadcast and Media Products please determine the start and end dates.

IFES Responds:

IFES cannot estimate the delivery date of each deliverable. The awarded service provider will be carrying out campaigns on an as needed basis, whether targeting specific electoral events or in between these events. Per the RFP requirements, bidders must agree to keep their prices valid through April 2019. Bidders will quote their prices in U.S dollars and not in Egyptian pounds.

Regarding outdoor products, IFES cannot estimate the start and end dates. However, the estimated duration would be two months per electoral event. For broadcast media products,

the awarded service provider is not responsible for media buying. The service provider will only produce the products. Therefore, start and end dates are irrelevant, but production timelines (number of days) must be indicated in the proposals per the RFP requirements. Regarding print media products (newspapers) and per the pricing table in the RFP, bidders should quote based on the name of the newspaper (such as Ahram, Al Masry Al Youm etc.) and size of the advertisement (such as half page, quarter page etc.), as well as the newspaper issue (Friday or any other day of the week).

4. The RFP contains the following “The proposal must contain details of packing for each product that requires shipping with full dimensions (length, width, and height) and weight.” So, please clarify which governorates that you are referring to.

IFES Responds:

Delivery will only be in Cairo and Giza Governorates.