



## International Foundation for Electoral Systems (IFES)

### RFP/17/066 – Solicitation for Public Opinion Research Survey in Kenya

#### Questions & Answers (Q&A)

August 11, 2017

**Q1. When you say, a nationwide survey broken down by sample sizes of 1,200, 1,500 and 2,000 with the timing and the margin of error specified; what is the universe under focus here? Are respondents to be drawn from Kenya’s entire adult population, or only from registered voters?**

**IFES:** IFES would like to focus only those who report voting in the recent elections.

**Q2. We observe that one of the topics to be addressed includes “women’s political participation and gender dynamics of voting”. Noting that most women vied for county, constituency and MCA positions and not national elective positions, this might demand that the national sample gets broken down to smaller units – county, constituency and ward. In this case, wont the sub-sample analysis have huge error margins with the sample sizes proposed above?**

**IFES:** The focus is primarily on general attitudes towards women as political participants, and not necessarily on understanding the dynamics of voting for women at one level versus another. As such, the concerns raised should not be material.

**Q3. When you say that “at least 20% of completed interviews are back-checked by supervisors and the management team, and all completed questionnaires are subjected to quality control for proper administration”, is it allowable to do a portion of telephonic back-checking or is back-checking restricted to the physical back checking?**

**IFES:** Telephone back-checking is allowed, but the Contractor must demonstrate the effectiveness of combination telephone and physical back-checks in assuring data quality.

**Q4. When is the likely start date for the project?**

**IFES:** Please review the Anticipated Timeline of Project section in the RFP.