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INTERNATIONAL FOUNDATION FOR ELECTORAL SYSTEMS

Re-announced - Request for Proposal/RFP-20-032 - Video Production Services

Questions and Answers

March 26, 2020

Q1. There are 3 categories of films in the scope of work. How many videos (max) do you require per category?

IFES Response: IFES anticipates a maximum of ten videos for each of the three categories listed in the scope of work. The final number of videos will be determined in consultation with the UEC.

Q2. Do you require subtitles in the listed ethnic minority languages?

IFES Response: Subtitles are not required for the videos in ethnic minority languages

Q3. It mentions we will need to film a wide range of voters shot in a range of locations — how many locations do you expect in total? And where?

IFES Response: The specific locations and number of locations will be determined in consultation with the UEC. Applicants should include information that demonstrates their ability to delivery services across the country, and in the budget, indicate the different cost structures that would apply to services provided in different states/regions.

Q4. What is the approximate total budget for this assignment?

IFES Response: The total budget will be determined based on needs and consultations with the UEC.

Q5. Are firms registered in Thailand (but with significant experience in Myanmar) permitted to bid?

IFES Response: Yes, firms registered outside of Myanmar are eligible to submit proposals.

Q6. We are aware that the project requires local filming in Myanmar. However, we wanted to ask if, due to the current coronavirus crisis, you would be able to consider proposals based on animated infographics / motion graphics videos without local filming?

IFES Response: We understand the concerns about in-person filming at this time and would welcome the inclusion of pricing information for an animation approach as part of a proposal. However, since we anticipate needing these services for the next six months, please also including pricing for in-person

filming, as we would like the option of in-person filming if the situation allows in the future. We will work with the selected vendor on an appropriate approach considering all factors.

Q7. On page 5 of the RFP, it is stated that bidders need to submit a “sample storyboard of a voter education film” - should this sample storyboard be of a previous video experience in the voter education field or one developed specifically for this RFP?

IFES Response: Applicants may submit either option to meet this requirement. This requirement is intended to assess the applicant’s creative approach and understanding of the voter education subject matter, so either a previous video experience or storyboard developed specifically for this RFP will be accepted.

Q8. How many videos are expected to be delivered?

IFES Response: The number of videos will be determined in consultation with IFES and the UEC. For the purposes of this proposal, applicants should include quantities that are sufficient to detail the costs that would be required to produce the various video types envisioned in the RFP (e.g., filming in different locations, target groups, and video lengths; event sizes; photography for still photographs; video production; etc.).

Q9. Is video animation foreseen (as it appears in the pricing table)?

IFES Response: Yes, IFES anticipates requesting video animation, so applicants should include animation production costs.

End of Questions and Answers